

Invitation to PRO Milk'24 & QazaqSut!

The Chamber of Dairy and Combined Breeds of Cattle QazaqSut, along with the Association of Legal Entities Dairy Union of Kazakhstan, the Association of Legal Entities Meat and Dairy Union, in collaboration with Agro Industry KZ and DAN AgroMarketing Group, cordially invite you to participate in the 3rd International Forum **PRO Milk'24** and Exhibition showcasing dairy cattle breeding, crop production, and dairy processing **QazaqSut**.

Event date: 4-5-6 July 2024

Venue: Kazakhstan, Astana, territory of the recreation area "BalQaragai".

The Forum **PRO Milk** and the exhibition **QazaqSut** are specialized gatherings focused on dairy cattle breeding, crop production, and dairy processing. These events serve as platforms where industry experts and suppliers come together to exchange knowledge, offer recommendations, and showcase their techniques, equipment, and technologies. Visitors have the opportunity to gain comprehensive insights and information about the dairy business, covering everything from A to Z.

Taking into account the exceptional quality of expert presentations and content showcased at the Forum and exhibition in 2022 and 2023, we are diligently preparing an equally captivating and business-driven program for the current year.

The agenda for the two-day **PRO Milk'24** program consists of three main blocks, each of which is further divided into thematic sessions and seminars:

- Perspectives, opportunities in dairy business, experience of successful projects. Solutions and peculiarities of correct economics and management in dairy business (in dairy farming and dairy processing).
- Modern and promising technologies for dairy business. Production experience of in-demand dairy processing products on the markets.
- **QAZMILK INDUSTRY INVEST'24** investment meeting of dairy business participants - presentations of promising and successful projects of dairy farming and processing, as well as business projects in related and service industries.

+7 701 511 3553

www.agrotrends.kz

+7 708 826 0097

agrotrendskz@gmail.com

+7 701 513 2321

Dear Entrepreneurs, whether you're already deeply immersed in the dairy business or just beginning your journey into agribusiness, we extend a warm invitation for you to join us as participants at the Forum **PRO Milk'24** and the Exhibition **QazaqSut**.

The venue offers the perfect setting for unforgettable business meetings, non-stop entertainment programs, and leisure activities reminiscent of Turkey, all within the outskirts of Astana.

As part of the Forum and Exhibition, we have scheduled a "Hay Day" excursion to a local farm and dairy, providing participants with firsthand experience. Additionally, there will be team-building events tailored for participating companies to foster camaraderie and collaboration.

To join the 3rd International Forum of Dairy Farming and Processing **PRO Milk'24** and Exhibition **QazaqSut**, please apply through www.agrotrends.kz or contact us directly via phone.

Regards,

**Director of the Chamber
of Dairy and Combined
Cattle Breeds QazaqSut**



A. Saginbaev

**Director of the Association
of Legal Entities
Dairy Union of Kazakhstan**



V. Kozhevnikov

**Director of
Agro Industry KZ**



N. Mukhamejanov

+7 701 511 3553

+7 708 826 0097

+7 701 513 2321

www.agrotrends.kz

agrotrendskz@gmail.com

DRAFT PROGRAM OF
The 3rd International Forum PRO Milk'24 and
the 3rd Exhibition of Dairy Farming & Processing QazaqSut
(Working hours 09.00-18.00)

QazaqSut Exhibition

10.00- 11.30	Exhibition opening QazaqSut <i>Ministry of Agriculture of Kazakhstan, International Dairy Federation, Regional Akimats, Partners</i>
Разделы	Livestock show Agricultural machinery, technologies, equipment Exhibition of Processing Enterprises Milk Festival. Show

PRO Milk'24 FORUM

4th July 2024 (Day one, Thursday)

11:30 - 12:00	Forum opening <i>Ministry of Agriculture of Kazakhstan, International Dairy Federation, Regional Akimats, Partners</i>
12:00 - 12:10	Online Milk Tour of Kazakhstan Dairy Farms <i>Chamber of Dairy and Combined Breeds, Ministry of Agriculture of Kazakhstan</i>
12:10 - 13:30	SESSION: Dairy TRENDS: Global Dairy Market 2024. Trends Global trends of processed products State concept of dairy industry development Dairy farm of the future

13:30-14:30 Lunch

14:30 - 16:00	QAZMILK INDUSTRY INVEST'24 investment meeting of dairy business participants Presentations of the Kazakhstani side Investor presentations <i>Ministry of Agriculture of Kazakhstan, Ministry of Science and Technology of Kazakhstan, Ministry of Foreign Affairs of Kazakhstan, Ministry of National Economy of Kazakhstan, Ministry of Foreign Affairs of Kazakhstan, Ministry of Foreign Affairs of Kazakhstan, National Management Holding Baiterek, JSC National Company KAZAKH INVEST, JSC Qazindustry, JSC QazTrade, Second Tier Banks, Regional Akimats, Transnational companies, investors, Kazakhstan business companies upon invitation</i>
--------------------------	--

16:30-17:30 Business Coffee Break

14:30- 16:30	SESSION: ECONOMICS of dairy farming Economics of Dairy Farm. Cost control Dairy cluster - unity is strength
-------------------------	--

+7 701 511 3553

+7 708 826 0097

+7 701 513 2321

www.agrotrends.kz

agrotrendskz@gmail.com

	Risks on the farm Expert support - a guarantee of profit
15:00-17:00	SESSION: EXPERIENCE & STANDARDS of a dairy plant International standard for processing plants Import requirements for China Opportunities and quality of Made in KZ products European dairy sector perspectives and experiences

19:00-23:00 Gala dinner

PRO Milk'24 FORUM

5th July 2024 (Day two, Friday)

9:00-10:00 Business breakfast

10:00-17:00 Coffee breaks	PANEL SESSIONS: Dairy farm TECHNOLOGIES Design and construction of Dairy Farms. Small, medium, large. Genetics and reproduction Feed supply Veterinary medicine Human Resources and Consulting
10:00-17:00 Coffee breaks	PANEL SESSIONS: DAIRY PROCESSING TECHNOLOGY Mini processing Promising and in-demand product types Experience and recommendations on the application of technological solutions Geographical indication Niche product technology
11:00-13:00	ROUNDTABLE of dairy industry experts
17:30	Closure of the Forum and Exhibition

CULTURAL PROGRAM

Within the framework of the Forum PRO Milk'24 & Exhibitions QazaqSut

4-5-6 July 2024 (Thursday, Friday, Saturday)

4-5-6 July	Enjoy family leisure time throughout the entire "BalQaragai Family Leisure Zone" with a special program designed exclusively for Forum and Exhibition participants* <i>Swimming pools, water slides, quad bike and bike rentals, horse and carriage rides, all-inclusive accommodation options, sports activities, charming gazebos, and much more.</i>
5-6 July	Team building (events for participating companies)** Inter-Company Sports Competitions

* Special Conditions for PRO Milk'24 Forum and QazaqSut Exhibition

** Application is Required

+7 701 511 3553

+7 708 826 0097

+7 701 513 2321

www.agrotrends.kz

agrotrendskz@gmail.com